

# Speaker Bio

# Rob Cugno

Career Coach | Speaker | Podcaster



## Who is Rob?

Rob is the Founder of FutureU Coaching. His passion is helping people find the career they love. Rob works with professionals who want to progress their career, find new roles in their industry or seek a complete career change.

Like many of us, Rob has worn a few different hats in his working life. Before becoming a career coach, Rob worked in education, both as a lecturer/tutor and on the business side, helping Swinburne University and Victoria University to build their industry partnerships.

Rob is a warm and engaging speaker who relates well to any audience. A true chameleon, Rob is equally at home speaking with and coaching law firm partners as he is high school graduates. Rob's self-effacing and adaptable style combined with his expertise in career coaching and education means he's a favourite with event organisers.



Professionally, Rob is curious about people and what drives their career decisions. He explores this topic in the **Love What You Do** podcast, where he interviews everyday people about their careers as well as experts from the HR industry. Rob also writes about career development and you can read his articles on LinkedIn as well as on his website [futureucoaching.com.au](http://futureucoaching.com.au).

FutureU coaching is based in Melbourne, Australia, but Rob works with people across Australia, New Zealand and the Asia/Pacific region to help them find their dream career.

## Rob speaks about...

- > Career happiness
- > Career change
- > Career acceleration
- > Working to your strengths
- > Personal branding
- > Networking with purpose
- > Effective negotiation
- > Succeeding in interviews

## How to introduce Rob

Today we're joined by Rob Cugno, who is the Founder of FutureU Coaching. Rob is passionate about helping people find their dream career. Like many of us, Rob has worn a few hats during his career. Before he started FutureU, Rob had a 22-year career in higher education including lecturing, senior leadership and director roles. When Rob left his career (ironically, it was making him miserable) he discovered his entrepreneurial flair.

Rob is a sports fanatic who loves cricket, Australian Rules Football, American Football and soccer. He passionately follows the Richmond Tigers, the Socceroos, Liverpool and the San Francisco 49ers.

Rob loves traveling partly because he sleeps so well on planes – you'll often find him asleep before take-off!

## How to book Rob Cugno to speak at your event

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